

# Commercialization Roadmap

The Innovation Ventures Team serves as a world-class co-innovation accelerator for Cincinnati Children's and its ecosystem partners.

We lead the innovation, commercialization, and new venture efforts of Cincinnati Children's and its diverse partners to collaboratively accelerate promising innovations to positively impact patient lives.

This document is a high level overview of the commercialization journey.



First, **identify your discovery**. Potential areas: Therapeutic, Diagnostic, Device, Digital/IT, Research Tool.



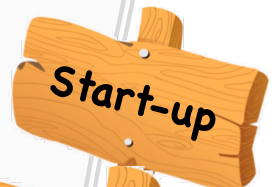
In order to capitalize on your technology, you need to **disclose your invention to the Innovation Ventures Team prior to publishing or presenting your work**.



**Collaboration with Innovation Ventures** will be critical for commercial **funding, value assessment, technology development and/or acceleration**.



If applicable, the Innovation Ventures team will **protect your intellectual property**.



Our team will **identify potential partners**, build relationships, negotiate a license and/or form a new company for further technology development.



As inventions make it to the market, **revenue is distributed per the IP policy**.